

Safety **FIRST** Cape Breton

Tuesday, May 15th 2018
Cape Breton University



safetyfirstcapebreton.com
902-562-0122



The Cape Breton Partnership will host the sixth annual Safety First in Cape Breton Symposium on May 15, 2018 at Cape Breton University in collaboration with the Workers' Compensation Board of Nova Scotia and the Nova Scotia Department of Labour and Advanced Education.

THE GOALS OF THE SAFETY SYMPOSIUM ARE TO:

- Create standards in safety education and best practices that position Cape Breton as the safest and most efficient place to work and do business;
- Establish a stronger working relationship with Workers' Compensation Board and provincial health and safety officials;
- Gain insight on current and future training needs and safety planning requirements for local businesses;
- Provide an opportunity for industry leaders to network with Cape Breton organizations to explore future programming and partnerships;
- Present Cape Breton business with the new Occupational Health and Safety regulations; and,
- Present Cape Breton business to safety industry professionals.

This year's Safety First Symposium will mark the ending of weeklong activities in Cape Breton that celebrated North American Occupational Safety and Health Week.



➔ Sponsorship Opportunities

The Safety First symposium provides an opportunity for your organization to demonstrate its commitment to safety and prevention in the workplace. The Cape Breton Partnership invites you to explore the sponsorship opportunities outlined below.

⬇ Event Sponsor \$5,000

YOU GET:

- Acknowledgement on Safety First in Cape Breton Symposium agenda
- Company logo on event website
- Named as presenting sponsor
- Company logo featured in sponsor slide reel
- Opportunity to display company promotional banners at the Safety First in Cape Breton Symposium
- Social media recognition and promotion
- Inclusion in Safety First in Cape Breton Symposium related media releases and PR opportunities

CHOOSE ANY FOUR ADDITIONAL

- Two complimentary registrations
- Opportunity to place promotional material on registration and conference tables
- Opportunity to include company promotional material in delegate registration kit
- Opportunity to display company information at a trade booth
- Opportunity to be featured in Elevate Magazine

⬇ Keynote Sponsor & Community Sponsor \$2,500

YOU GET:

- Acknowledgement on Safety First in Cape Breton Symposium agenda
- Company logo on event website
- Named as keynote sponsor
- Company logo featured in sponsor slide reel
- Social media recognition and promotion

CHOOSE ANY FOUR ADDITIONAL:

- One complimentary registration
- Opportunity to place promotional material on registration and conference tables
- Opportunity to include company promotional material in delegate registration kit
- Inclusion in Safety First in Cape Breton Symposium related media releases and PR opportunities
- Opportunity to display company information at a trade booth
- Opportunity to be featured in Elevate Magazine

⬇ Breakout Sponsor \$1,000

YOU GET:

- Acknowledgement on Safety First in Cape Breton Symposium agenda
- Company logo on event website
- Named as breakout sponsor
- Logo featured in sponsor slide reel

CHOOSE ANY THREE ADDITIONAL:

- One complimentary registration
- Opportunity to include company promotional material in delegate registration kit
- Social media recognition and promotion
- Opportunity to display company information at a trade booth

⬇ Nutrition Break Sponsor \$600

YOU GET:

- Acknowledgement on Safety First in Cape Breton Symposium agenda
- Company logo on event website
- Named as nutrition break sponsor
- Logo featured in sponsor slide reel and displayed during nutrition breaks

CHOOSE ANY TWO ADDITIONAL:

- One complimentary registration
- Opportunity to include company promotional material in delegate registration kit
- Social media recognition and promotion

⬇ Trade Booth \$350

YOU GET:

- Acknowledgement on Safety First in Cape Breton Symposium agenda
- Company logo on event website
- Logo featured in sponsor slide reel
- One complimentary registration for booth attendee

CHOOSE ANY ADDITIONAL ONE:

- Opportunity to include promotional material in delegate registration kit
- Social media recognition and promotion

To discuss sponsorship opportunities, please contact Stephanie MacLean, Events and Marketing Coordinator at the Cape Breton Partnership, at 902-562-0122 or by email stephanie@capebretonpartnership.com

